

Code No: 42**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD
MBA-IV Semester Supplementary Examinations July 2010
STRATEGIC MANAGEMENT****Time: 3hours****Max.Marks:60****Answer any Five questions
All questions carry equal Marks**

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1. What are the critical tasks involved in strategic decision making?
2. Discuss the role of environment in the strategic management of an organization.
3. Discuss Michael Portor's 5-Forces model of competitive strategy.
4. What are the requirements for generic competitive strategies?
5. Elucidate on the work of Chandler on structure of strategy of organizations.
6. What motivates executives to initiate mergers and acquisition?
7. Bring out the differences between concentric and conglomerate diversification.
8. What are the general guidelines for strategic control in an organization?

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